



PRESS INFORMATION

Honda Cars India Ltd. registers domestic sales of 14,234 units in October 2017

New Delhi, November 1st, 2017: Honda Cars India Ltd. (HCIL), leading manufacturer of passenger cars in India, registered monthly **domestic sales of 14,234 units** in **October 2017** against 15,567 units in the corresponding month last year.

The company has **registered a cumulative growth of 17%** selling **105,503 units during April-October period in 2017**, against **90,422 units** in the corresponding period of April - October in 2016.

Mr. Yoichiro Ueno, President and CEO, Honda Cars India Ltd. said, *“There have been some market disruptions on account of GST and additional cess implementation in the last few months which resulted in pre-buying ahead of festive period this year. The festive purchases also spread across two months this year where we have witnessed a combined sales growth of over 6%.”*

During October, we also faced some supply constraints of few components, due to which our production of some models got impacted and held us back in terms of dispatches last month. We have taken steps to strengthen the supply situation and hope it will normalize in November,” he added.

Model wise sales break-up for October 2017:	
Brio	640
Jazz	2,646
Amaze	1,845
City	4,366
WR-V	3,443
BR-V	1,280
CR-V	14
Domestic Total	14,234
Exports	385
Grand Total	14,619

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda’s latest passenger car models and



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technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda City, Honda WR-V, Honda BR-V and Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a CBU imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 348 facilities in 234 cities across spread across the country.

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